

#NPW26

CHOOSE PAYROLL

Celebrate all the professionals who chose payroll
and make it the incredible industry it is



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Thank you to all of our sponsors and supporting partners

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Thank you for joining us in celebrating National Payroll Week 2026

National Payroll Week (NPW) was established in the UK by the CIPP in 1998 to celebrate the pay professions and give them the recognition they deserve.

Since launching **#ChoosePayroll** as our National Payroll Week campaign message, we have continued to champion the pay professions as rewarding, respected and essential. Over the past year, we have seen professionals across the industry embrace **#ChoosePayroll**, sharing their experiences, achievements and career journeys, and helping to raise the profile across the professions.

This NPW, we're celebrating the people behind pay and exploring the many reasons why people choose a career in pay and why they continue to choose it every day.

For some, a career in pay is something they planned from the start. For others, it's a profession they discovered by chance. Whatever the route, pay offers opportunities to develop new skills, progress into leadership roles, specialise in technical areas, and make a real impact within organisations.

As part of our commitment to supporting professionals at every stage of their careers, we were delighted to launch the new **Careers in Payroll job board** in partnership with Portfolio Payroll earlier this year. Whether you're taking your first steps into the profession, looking for your next opportunity, or searching for talented professionals to join your organisation, our job board has been designed to support your future career - and this NPW we're delighted to bring you a discount when sharing your live jobs during the week!

Throughout this pack, you'll find resources to help you celebrate NPW, recognise the achievements of pay professionals, share your own story, and inspire others to **#ChoosePayroll**.

Thank you for everything you do to support the profession. We can't wait to celebrate National Payroll Week 2026 with you.

Here's to another year of **#ChoosePayroll**.

Don't forget to let us know what you get up to during the week. Email marketing@cipp.org.uk with your NPW photos or stories for the chance to featured in *Professional* magazine.

What's in your digital pack

Your digital pack contains a wealth of assets to help you celebrate National Payroll Week and to spread the celebrations, including:

- Logo pack to use in your office promotions
- Posters and bunting for use around your workplace
- Phone / tablet / computer / video call wallpapers
- E-cards to send to colleagues to show your appreciation
- Template letter to gain support from government
- Social media hints and tips (see page 7)
- Banners to use on email and social media
- Printable sticker templates
- Business case template for ACE26
- 'The importance of payroll' PowerPoint presentation to educate your teams internally
- Information and job board offer from headline sponsor Portfolio Payroll
- 'Be on it with your money and tax' flyer from HMRC



What is happening this week?

The CIPP team and our sponsors are putting on a week of free informative webinars throughout National Payroll Week 2026. See full details on all the webinars below, and book your places at npw.org.uk.

MONDAY 7 SEPTEMBER	TUESDAY 8 SEPTEMBER	WEDNESDAY 9 SEPTEMBER	THURSDAY 10 SEPTEMBER	FRIDAY 11 SEPTEMBER
10:00 – 10:45 Take Your Pay Career Further with the CIPP 14:00 – 14:45 Overcoming Hiring Challenges: Payroll Recruitment Insights for 2026/27 BOOK WEBINARS	10:00 – 11:00 Payroll Skills for the Future: What Employers Need (and How to Stay Ahead) BOOK WEBINAR PAYROLL SERVICES SUMMIT 2026 8 SEPTEMBER London LEARN TOGETHER. LEAD TOGETHER. SUCCEED TOGETHER. BOOK EVENT	10:00 – 10:45 Stop Managing Payroll. Start Designing It 12:00 – 12:45 Ask the CIPP anything 14:00 – 14:45 CIPP's Payroll Insights Report: how payroll is evolving BOOK WEBINARS	10:00 – 10:45 Benefits in Kind is changing – is your payroll team ready? 12:15 – 13:00 Payroll in the human-machine era: From processing to strategic impact BOOK WEBINARS	10:00 – 10:45 The Payroll Team of the Future: AI, Automation and Smarter Operations 14:00 – 14:45 CIPP Ask Advisory BOOK WEBINARS

How you can get involved

Spread the word

Remind your line manager that NPW is important, not only to those within pay but ensuring everyone within your organisation is aware of the important role you and your team all play. Ensure you share photos of your colleagues celebrating National Payroll Week and send them to marketing@cipp.org.uk along with up to 200 words, and you may feature in *Professional* magazine!

Shout about it

Mention NPW26 on your intranet, within your email signature, in PR briefs or write an article for your company newsletter or blog. Let's spread the message of why you **#ChoosePayroll** far and wide!

Join in the conversation

Follow the countdown to NPW26 via our social channels: Facebook (@thecipp), LinkedIn (@The Chartered Institute of Payroll Professionals (CIPP)), Instagram (@thecipp) using **#NPW26** **#ChoosePayroll**.

Share your celebrations

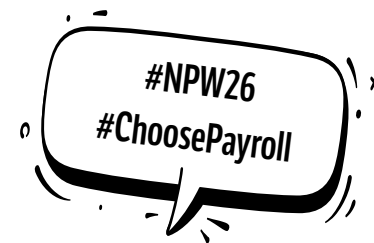
We would love to hear how you made NPW26 a success. Use your social media channels to share how you have celebrated. To view photos, case studies and to see how others have celebrated, visit our social channels by searching the hashtags **#NPW26** **#ChoosePayroll**.

Enter our 2026 competition

Get involved with our social media competition to tell the world why you **#ChoosePayroll**. The lucky winners could win £50, £25 or £15 voucher of your choice. Visit npw.org.uk/competition for more information and to get involved. [See page 8 for full details.](#)



Tips for using social media during NPW26



We want National Payroll Week 2026 to be our largest yet and we hope you will join us in celebrating the week by setting social media alight! Here are a few hints and tips about how you can ensure we're shining a light on our fantastic industry.



LinkedIn

CELEBRATE

Show your support for NPW by posting an update with your team and what you're up to in your workplace or remotely.

GROW

This is a great opportunity to grow and learn from your payroll network - maybe via our LI group or free webinars running all week!

SHARE

Look out for our NPW posts and those from your industry colleagues, to share and celebrate payroll as a community.



Facebook

POST

Post to share your celebratory updates with us and all your connections - we may share your posts too!

COMMENT

Comment, like and share National Payroll Week posts to get noticed and show your support across the industry.

BE SOCIAL

And don't forget to use the campaign hashtags within your posts to get involved and so we see it.



Instagram

ENGAGE

Post your pictures, reels, and stories via your profile tagging @thecipp.

ADD VALUE

Create highlights by saving your stories so your followers can view them as many times as they like!

BE VISUAL

Share pictures through stories and share with followers.

Competition - Why I #ChoosePayroll

National Payroll Week is all about celebrating and sharing what we love about payroll, and why we chose this profession.

We would love to know why YOU #ChoosePayroll and what makes you proud of the industry you work in, either through a social media video or a post.

And you could win one of three prizes for the best post.

What do you need to do?

- Record a short video (between 20-60 seconds) OR create a post letting us know why you #ChoosePayroll
- Post on LinkedIn only and ensure you tag @The Chartered Institute of Payroll Professionals (CIPP) in your post
- Tag us in the posts so we can watch your video or read your entry
- Use hashtags #ChoosePayroll and #NPW26 within your post
- Follow us on LinkedIn, Facebook, and Instagram



What could you win



£50 voucher



£25 voucher



£15 voucher

Rules

- One post per person or upload on behalf of your company's profile - remember to tag The CIPP's LinkedIn profile
- Only posts between 7 - 11 September 2026 will be entered into the competition
- Entries will close 5pm on Friday 11 September 2026
- Winners will be announced w/c 14 September 2026

Information from supporting organisations

Thank you to HM Revenue & Customs (HMRC) and Portfolio Payroll for supporting NPW.

Click the images to view the documents, or find them in your pack.

We want to hear from you



We hope you have a great National Payroll Week 2026.

Share your videos, photos and anything you have done to celebrate by email to marketing@cipp.org.uk, or tag us on our social media channels;

- Facebook (@thecipp)
- LinkedIn (@The Chartered Institute of Payroll Professionals (CIPP))
- Instagram (@thecipp)

Make sure you use **#NPW26** **#ChoosePayroll** and we will always aim to share.

We will be including NPW celebrations in our *Professional* magazine – so keep an eye out in our October - November issue to see if you have made it.

And finally

If you haven't already heard, we launched our new podcast - **Behind the Button** - earlier this year and we've had some amazing guests talking about themselves and why they 'ChoosePayroll'.

Join the 20,000 + subscribers watching on YouTube, or listen via your favourite podcast player.

